AMENDMENTS TO THE CLAIMS:

electronic devices;

This listing of claims will replace all prior versions and listings of claims in the application:

(Currently Amended) An electronic device controlling apparatus comprising:
 a communication <u>device that communicates</u> <u>unit for communicating</u> with

<u>a storage that stores</u> <u>storing means for storing</u> personal identification information[[,]] <u>and</u> personal information including personal preference information, and <u>priority information</u> in correspondence with <u>one another</u> <u>each other</u>;

a receiver that receives detecting means for detecting the personal identification information and device identification information corresponding to an electronic device from the electronic device, wherein the electronic device acquires the personal identification information from a remote controller corresponding to the electronic device received from a personal identification information transmitter associated with a personal for detecting a location of the personal identification information transmitter;

a search device that searches the storage searching means for searching the storing means for the personal information and the priority information corresponding to the personal identification information detected received by the receiver detecting means; and

<u>a controller that</u> controlling means for, based on the personal information and the priority information searched for by the searching means <u>search device</u>, causing causes the communication unit <u>device</u> to transmit a control signal to the electronic <u>device</u>

corresponding to the device identification information devices installed in the detected location.

- 2. (Currently Amended) The electronic device controlling apparatus according to claim 1, wherein the storing means storage stores the personal identification information, the personal information, and the priority information about a plurality of persons.
- 3. (Currently Amended) The electronic device controlling apparatus according to claim 1, wherein the detecting means detects receiver receives the personal identification information for a plurality of persons and the controlling means controller determines priorities of the plurality of persons who are present in the detected location on the basis of the personal information and the priority information corresponding to the personal identification information detected by the detecting means received by the receiver about the plurality of persons, the controlling means controller transmitting the control signal reflecting the priorities of the plurality of persons to the electronic devices.
 - 4. (Currently Amended) An electronic device controlling system comprising: one or more electronic devices;

an electronic device controlling apparatus;

one or more remote controllers for transmitting personal identification information to the one or more electronic devices;

an the one or more electronic devices transmitting the personal identification information and device identification information to the electronic device controlling apparatus device installed in each of one or a plurality of locations; and

an the electronic device controlling apparatus being connected to the one or more electronic devices device installed in each of the one or the plurality of locations and being capable of controlling the one or more electronic devices device; and

personal identification information transmitting means in each of the one or the plurality of locations for transmitting to the electronic device controlling apparatus personal identification information and personal information including personal preference information about a person having entered in any one of the one or the plurality of locations, wherein the personal identification information is received from a person identification information transmitter associated with the person;

wherein the electronic device controlling apparatus includes:

a communication <u>device</u> unit for communicating with the <u>one or more</u> electronic devices;

a reception unit receiver for receiving the personal identification information and the device identification information from an electronic device corresponding to the device identification information the personal identification information transmitting means furnished in each of the one or the plurality of locations;

detecting means for detecting a location of the personal identification information transmitter;

<u>a storage</u> storing means for storing the personal identification information, the <u>and</u> personal information, and priority information in correspondence with one another <u>each other</u>;

<u>a search device</u> searching means for searching the storing means <u>storage</u> for the personal information and the priority information corresponding to the personal identification information <u>detected</u> <u>received</u> by the <u>reception unit</u> <u>receiver</u>; and

<u>a controller</u> controlling means for, based on the personal information and the priority information searched for by the searching means search device, causing the communication <u>device</u> unit to transmit a control signal to the electronic device installed in the location detected corresponding to the device identification information received by the <u>receiver</u> detecting means.

- 5. (Currently Amended) The electronic device controlling system according to claim 4, wherein the <u>storage</u> storing means of the electronic device controlling apparatus stores the personal identification information, the personal information, and the priority information about a plurality of persons.
- 6. (Currently Amended) The electronic device controlling system according to claim 4, wherein the detecting means detects receiver receives the personal identification information for a plurality of persons and the controller controlling means of the electronic device controlling apparatus determines priorities of the plurality of persons who are present in the location detected by the detecting means on the basis of the personal information and the priority information corresponding to the personal

identification information acquired by the reception unit received by the receiver about the plurality of persons, the controlling means controller transmitting the control signal reflecting the priorities of the plurality of persons to the electronic device.

7. (Currently Amended) An electronic device controlling method comprising:
causing a remote controller personal identification information transmitting means
installed in each of a plurality of locations to transmit personal identification information
about a person who is present in any one of the plurality of locations to an electronic
device corresponding to the remote controller a controlling apparatus, wherein the
personal identification information is received from a personal identification information
transmitter associated with the person;

detecting a location of receiving the personal identification information transmitter and device identification information corresponding to the electronic device from the electronic device;

searching for personal information and priority information corresponding to the personal identification information through storing means in a storage which stores the personal identification information[[,]] and the personal information including personal preference information, and the priority information in correspondence with one another each other; and

transmitting a control signal to an the electronic device corresponding to the device identification information installed in the location of the personal identification information transmitter, the control signal being based on the personal information and the priority information.

- 8. (Currently Amended) The electronic device controlling method according to claim 7, wherein the storing means storage stores the personal identification information, the personal information, and the priority information about a plurality of persons.
- 9. (Currently Amended) The electronic device controlling method according to claim 7, further comprising the steps of determining priorities of <u>a plurality of persons</u> people present in the detected location on the basis of the personal information and the priority information about the <u>plurality of persons</u> people, and transmitting the control signal reflecting the priorities of the <u>plurality of persons</u> people to the electronic device.
- 10. (New) An electronic device controlling apparatus comprising:
 a communication device that communicates with electronic devices;
 a storage that stores personal identification information and personal information
 in correspondence with each other;

a receiver that receives the personal identification information and device identification information corresponding to an electronic device, wherein the electronic device acquires the personal identification information from a remote controller corresponding to the electronic device, and the remote controller acquires the personal identification information from a portable storage device without contacting the portable storage device;

a search device that searches the storage for the personal information corresponding to the personal identification information received by the receiver; and a controller that, based on the personal information searched for by the search device, causes the communication device to transmit a control signal to the electronic device corresponding to the device identification information.

11. (New) An electronic device controlling system comprising:

a portable storage device;

one or more electronic devices;

an electronic device controlling apparatus;

one or more remote controllers for receiving personal identification information from the portable storage device without contacting the portable storage device and for transmitting the personal identification information to the one or more electronic devices;

the one or more electronic devices transmitting the personal identification information and device identification information to the electronic device controlling apparatus; and

the electronic device controlling apparatus being connected to the one or more electronic devices and being capable of controlling the one or more electronic devices;

wherein the electronic device controlling apparatus includes:

a communication device for communicating with the one or more electronic devices;

a receiver for receiving the personal identification information and the device identification information from an electronic device corresponding to the device identification information;

a storage for storing the personal identification information and personal information in correspondence with each other;

a search device for searching the storage for the personal information corresponding to the personal identification information received by the receiver; and a controller for, based on the personal information searched for by the search device, causing the communication device to transmit a control signal to the electronic

device corresponding to the device identification information received by the receiver.

12. (New) An electronic device controlling method comprising:

causing a remote controller to acquire personal identification information from a portable storage device without contacting the portable storage device and to transmit the personal identification information to an electronic device corresponding to the remote controller;

receiving the personal identification information and device identification information corresponding to the electronic device from the electronic device;

searching for personal information corresponding to the personal identification information in a storage which stores the personal identification information and the personal information in correspondence with each other; and

transmitting a control signal to the electronic device corresponding to the device identification information, the control signal being based on the personal information.